



## CASM Technology Privacy Policy

CASM Technology is committed to ensuring that all personal data we hold is collected and protected in accordance with applicable data protection legislation. CASM Technology is based in the UK and is subject to UK data protection laws including the UK Data Protection Act and the UK General Data Protection Regulation (GDPR).

We do not collect information about users of this website. If you contact us, either through this website or other means, we retain the information you have provided us on the basis of legitimate interests (responding to your inquiry) and, where relevant, to fulfil contractual obligations.

We collect information from social media sites, websites, and other sources to undertake research in line with our organisational objectives. Data we collect and process may contain personal data. This data is collected on the basis of legitimate interests (UK GDPR Article (6(f)) of addressing online social harms such as disinformation, online hate and harassment, and for research purposes (UK GDPR Article 89). Data is collected and stored in our Method52 platform and protected by high levels of security. When data is exported outside Method52, in particular for sharing with partners and producing reports, we put in place data sharing agreements (under UK GDPR Articles 24-29), and relevant international data transfer provisions (under GDPR Articles 44-45). We use methods such as pseudonymisation to ensure the necessary and proportional use of this data to address relevant purposes. Data is retained as required for the purposes under which it was collected, paying particular attention to the requirements of Article 89 of the UK GDPR for storing data for research purposes.

If you wish to exercise any rights you have over your personal data, or for more information, please contact us using [our contact form](#).

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